

# RATHEESH R MENON

*TO MY WORLD OF TECHNOLOGY*



## ABOUT ME

I explain advanced technology and products by making it simple and understood. Gained fair applause of popularity with his informative videos that are simple and reach a wide audience. This is evident by his continuously growing followers who watch his videos and content for an honest opinion on products, brands, new gadgets especially mobile phones, and tech reviews that can be understood by the layman. This has made him an influencer of choice for a range of brands and travel services including tourist destinations, hotels, and resorts.

I never shies away from telling the truth as it is – and that has made him popular with his audiences.

**957K**

YT SUBSCRIBERS

**139 K**

IG FOLLOWERS

**1.4M**

FB FOLLOWERS

### *About my works*

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## RATHEESH R MENON'S LIFE

A self-made freelance web designer, vlogger, and cyber technology enthusiast who has over the years, consistently built up a massive following with his Vlogs in Malayalam on YouTube and other Social Media channels.

Consistently built up a massive following with his Vlogs in Malayalam on YouTube and other Social Media channels. My YouTube Channel is recognized as the 'First Malayalam Tech Channel for review and promotions'!

# CHANNEL AUDIENCE

MY MOST FREQUENT VISITORS

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The marketplace called Kerala, here in Kerala people take care on informed or reviewed decisions on their purchases, choice of brands, and new products to use.

It takes a special kind of influencers, who know the psyche of the Malayalee audience to reach out to the youngsters who have massive purchasing power especially with NRI jobs and remittance money.



# POWERFUL INFLUENCER

REACH THE TARGET AUDIENCE

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Informative content with impact, Continually creating new and varied, fun, and engaging content. If you wish to make the impact you desire, you need the influence and power to touch the real audience to reach the real target segment for your products especially if it is technology-oriented and priced in the medium bracket. This is going to be the largest market segment you can truly influence in Kerala with good results.

*What I want for my channel*

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MAKE THE  
IMPACT YOU  
DESIRE

Now you need a powerful influencer like Ratheesh R. Menon to reach the real target segment for your products especially if it is technology-oriented and priced in the medium bracket. This is going to be the largest market segment you can truly influence in Kerala with good results.